

**Procedure:**

1. **Label Registration:** Every brand / label of wine that you plan to bring into Mumbai for the exhibition must be registered and approved by the State Excise department prior to the goods reaching Mumbai. In order to do this we would require
  - a. Four copies of each label [front + back + neck (if any)] as it appears on the bottle.
  - b. The labels [front + back + neck (if any)] should be neatly stuck on an A4 size paper. One set of labels on each A4 size sheet.
  - c. **IMPORTANT:** the label must mention clearly
    - i. The name of the wine
    - ii. The Alcohol strength of the wine in the bottle
    - iii. The pack size of the bottle (i.e. 750ml / 1000 ml etc.)
    - iv. Please note that the size is important and only those sizes of wines whose labels have been registered will be allowed into the exhibition by Excise.
  - d. The landed cost in Mumbai of the wines. While the wines are not meant for resale in Mumbai, the State Excise Department requires us to register with them the Manufacturing Cost (CIF cost in Mumbai) & the Maximum Retail Price of the Bottle in Mumbai after applying duties and taxes. Mansha agencies will help you calculate the Maximum Retail price for the purpose of the exhibition, however, we will need the CIF cost in Mumbai.

The process of label registration could take between 15~30 days and therefore you are requested to finalize your list of Wines + the Pack sizes and send the labels to us at least 45 days prior to the exhibition.

2. The wines should arrive in Mumbai at least a week prior to the exhibition to avoid any last minute hiccups in the process.
3. Once the wines arrive in Mumbai, Mansha Agencies will arrange for a transport permit and will along with R.E.Rogers India Pvt. Ltd arrange to have the goods cleared from Customs and brought to our Excise Warehouse in Mumbai.
4. Stocks will be stored at the warehouse until the day of the exhibition.
5. **Temporary Excise Permit to exhibit & serve alcohol:** Mansha Agencies will arrange for a three day permit for the purpose of the exhibition (If not provided for by the Host Hotel).
6. On the day of the exhibition all stocks will be band-rolled (requirement of local excise) and transported to the exhibition venue by Mansha. (*Please note that if the exhibition starts in the first half of the day, we will need to take a permit for one extra day (the day prior to the event) to ensure stocks can be sent on the evening preceding the event.*)
7. All stocks will be transported under a specific Transport Permit as required under Excise Laws in the State. All stocks sent to the venue will need to be consumed, distributed at the venue and cannot be sent back to the excise warehouse as per law.
8. Stocks from each Exporter will need to be accompanied by an Zero Value Invoice raised in the Name of Mansha Agencies Pvt. Ltd. The invoice will need to specify the name of the wine being imported along with the quantity for each wine. The invoice should clearly state that the stocks are “Not for resale. For exhibition only.”

**The Duties / Taxes involved:**

- a) All excise related charges will be on actual (This includes Label registration, K-form charges, excise duties etc. Details listed out in Annexure 1).
- b) If required we will procure the temporary license for the exhibition. This will cost approximately 7,500/- per day. The charge will be on actual.
- c) All Customs related charges & Duties will be on actual (This will include handling charges, clearing agent charges, customs duty, additional customs duty etc.)
- d) Octroi will be charged on actual. Octroi will be charged by the State Government @ 7.14% of the value of the goods.
- e) Any out of pocket expenses towards customs or excise procedures. This amount will be in the range of Rs.10,000 to Rs.15,000/-.



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ASK House, 106 Marol Co-op Industrial Estate, Mumbai – 400 059

**Mansha Agencies Handling Charges:**

1. Mansha Agencies Handling Charges: Rs.50,000/- This will include transportation to the venue, usage of our import license and excise license for the purpose distribution of liquor in Mumbai.
  2. Transportation of the stock to the venue – No Additional Charges
  3. Warehousing space for up to seven days – No Additional Charges.
- These Handling charges may vary depending on the quantity of stocks coming in for the exhibition.

**Mansha Agencies Pvt. Ltd.**

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## **Annexure 1**

The currently applicable Excise duties in the state of Maharashtra are as follows:

### **LABEL REGISTRATION & K Form CHARGES:**

K-Form Registration Charges = Rs.2,50,000/ - per annum.

Please note: Given that Mansha Agencies is an importer / distributor for other wines and spirits, these charges are distributed amongst all our partners and hence the cost for the purpose of the exhibition will be Rs.50,000 only. This will be a consolidated charge for all exporters of wine looking to bring in the wine through Mansha Agencies Pvt. Ltd for the purpose of the exhibition.

Label Registration charges as per current excise rules are as follows:

For Spirits :

- i) Up to 10 labels per authorized License: Rs.10,000 for each label per annum.
- ii) In excess of 10 labels per license: Rs.5,000 for each label per annum.

For Wines & Beer:

- i) Up to 10 labels per authorized License: Rs.5,000 for each label per annum.
- ii) In excess of 10 labels per license: Rs.2,500 for each label per annum.

Please note:

1. For the purpose of the exhibition we will club wines from all exporters into one lot. This would help you save money on registering the labels as I'm assuming there will be more than 10 labels across all the exporters.

### **EXCISE DUTY STRUCTURE:**

A brief summary of the Excise duties payable in the state of Maharashtra for imported Beer / Wines & Spirits:

#### **Excise Duty for Wines**

200% of the Assessable value + Rs.0.25 per bulk litre (Vend Fee)

#### **Excise Duty for Spirits**

Assessable Value  $\leq$ Rs.1000 : Duties Applicable 200% of Assessable value or Rs.300 per Bulk Litre whichever is higher

Assessable Value  $>$ Rs.1000 &  $\leq$ Rs.2000 : Duties Applicable 150% of Assessable value or Rs.300 per Bulk Litre whichever is higher

Assessable Value  $>$ Rs.2000 &  $\leq$ Rs.5000 : Duties Applicable 100% of Assessable value or Rs.300 per Bulk Litre whichever is higher

Assessable Value  $>$  Rs.5000 : Duties Applicable 75% of Assessable value or Rs.300 per Bulk Litre whichever is higher

Vend Fee for Spirits : Rs.2 per Bulk Litre

#### **Excise Duties for Beer**

100% for Mild Beer & 125% for Strong Beer

Vend Fee for Beer : Rs.0.25 per Bulk Litre



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**Annexure 2:**

Payment Terms:

- All Duties / Taxes will need to be paid in advance to Mansha Agencies Pvt. Ltd who will in turn make payments to the relevant authority.
- Mansha Agencies Handling charges will be collected from Informa India within 15 days of the conclusion of the event. Mansha Agencies will raise an invoice on Informa India.