

Press Release

Mumbai, India / July 7, 2018



East meets West at Annapoorna World of Food India.

Annapoorna World of Food India continues to be the most important B2B trade fair for the food & Beverage Industry in the Indian Sub-Continent. The response for **Annapoorna World of Food India** clearly indicates that India is emerging as one of the leading destinations for the food retail trade. The exports & innovations are the growth drivers for the food industry worldwide.

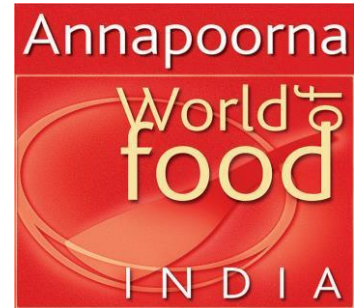
At the upcoming edition of **Annapoorna World of Food India**, you can taste the of success of Food & Beverages from countries all over the world. With over 700 exhibitors & spread across 38,000 sq mtrs, this edition will be held concurrent to Anutec International FoodTec India, forming a unique platform for the entire Food & Beverage Industry under one roof. With confirmed participation from countries like Australia, Bangladesh, Brazil, China, Iran, Italy, Korea, Poland, Saudi Arabia, Taiwan, Thailand, Turkey, Vietnam, UAE & UK showcasing their products & innovations during **September 27 – 29, 2018 at Bombay Exhibition Centre, Goregaon east, Mumbai, Annapoorna World of Food India** will be an event *not to be missed*.

With its innovative concurrent events like Annapoorna Food Retail Awards, CEO Roundtable Discussions, Industry Specific Conferences, B2B meetings, Master classes for cooking and wine tasting; all packed in 3 days is expected to attract the who's who of food trade business not only from India but also from the entire SAARC region.

Apart from group participation from **Forum of Indian Food Importers** members forming a FIFI Pavilion, even the State Governments like Chattisgarh, Jharkhand, Kerala, Odisha & Telangana have used this platform to not only promote their products from their States but also to create new business opportunities for Indian & International companies. State Governments will also use this platform to host the flagship "**Make in India**" campaign.

Annapoorna Food Retail Awards; powered by **Amul**, jointly organized with Retailer's Association of India. After getting overwhelming response from its inaugural edition, the 2nd edition is going to be bigger and better by introducing new segments of nominations like Food Services Aggregator of the Year, Private Label Food Retailer of the year, Tech Adoption Food Retailer of the year, Food Retailer of the year – Multiple Format. Annapoorna Food Retail Awards will have over 1,000 delegates present during the awards ceremony, concurrent to the show.

The winners of **Annapoorna Food Retail Awards 2017** were - **24 by Seven** for Supermarket of the year, **Spencer's Retail & Reliance SMART** (joint winners) for Hypermarket of the year, **KFC & Natural's Ice Cream** (joint winners) for QSR of the year, **Jonah's Bistro** for Restaurant of the year, **Mr. Damodar Mall** from **Reliance Retail Ltd** for Food CEO of the year. This edition of **Annapoorna Food Retail Awards**



Annapoorna World of Food India
Sep. 27 - 29, 2018
Bombay Exhibition Centre
Mumbai

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will have the honour of having esteemed jury members like Padma Shri Recipient **Chef Imtiaz Qureshi, Chef Hemant Oberoi, Chef Gautam Mehrishi, Mrs. Chamari Rodrigo** - Consul General, Consulate General of Sri Lanka, **Mr. Amit Lohani** – President, Forum of Indian Food Importers, **Mr. Anil Talreja**, Partner, Deloitte India, **Mr. Kumar Rajagopalan** – CEO, Retailers Association of India, **Chef Harpal Sokhi** - Celebrity Chef, **Chef Sanjay Malkani, Mr. R S Sodhi** – Managing Director at GCMMF (AMUL), **Mrs. Marja-Sirkka Einig**, Deputy Consul General, Consulate General of Federal Republic of Germany, **Mr. Gerald Boese** -President & CEO at Koelnmesse GmbH, to name some.

Retailer's Association of India (RAI) will be organising industry focused **CEO Round Table**. This will be an opportunity to meet the industry leaders not only from India but also from International food Retail sector. Previous edition of CEO Round Table had the esteemed participation from Mr. Mall from Reliance Retail Ltd. Our speakers from last edition were Chef. Harpal Singh Sokhi, Celebrity Chef; Mr. K Radhakrishnan, Co-Founder, Grocermax; Mr. Ramesh Menon, CEO, HyperCITY Retail (India) Ltd.; Mr. Sadashiv Nayak, CEO, Big Bazaar and Mr. Shitij Agrawaal, CEO, Sahyadri Agro Retails Ltd.

Master Classes will be organised by **Food Food TV Channel and** will be hosted by celebrity chefs viz. Chef Shailendra, Chef Anupa, Chef Juhi, Chef Vanita Jain and Chef Shantanu. The leading channel - **Food Food TV** will cover the entire event.

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Annapoorna – World of Food India will take place in Hall 6 of the Bombay Exhibition Centre, Goregaon East, Mumbai, India from 27-29 September, 2018 and is open for trade visitors only. More information about the exhibition is available here: <http://www.worldoffoodindia.com>

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About the Organizers

About Koelnmesse

Koelnmesse – Global Competence in Food and FoodTec: Koelnmesse is an International leader in organising food fairs and events regarding food and beverage processing. Trade fairs such as Anuga, ISM and Anuga FoodTec are established world leaders. Koelnmesse not only organizes food trade fairs in Cologne, Germany, but also in further growth markets around the globe, for example in Brazil, China, Colombia, India, Japan, Thailand, The United States and The United Arab Emirates, which have different focuses and contents. These global activities offer our customers a network of events, which in turn grant access to different markets and thus create a basis for sustainable and stable international business.

<http://www.koelnmesse.com//> Further information is available at:
<http://www.global-competence.net/food/>

About Federation of Indian Chambers of Commerce & Industry (FICCI)

A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry. From influencing policy to encouraging debate, engaging with policy makers and civil society, FICCI articulates the views and concerns of industry. It serves its members from the Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states, reaching out to over 2,50,000 companies. Further information is available at: <http://ficci.in>

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The next events:

Yummex Middle East, Dubai, U.A.E 30.10.2018 – 01.11.2018
ANUFOOD China, Beijing, China 21 – 23.11.2018
ISM, Cologne, Germany: 27-30.01.2019

Note for editorial offices: ANNAPOORNA WORLD OF FOOD INDIA 2017 photos are available in our image database on the Internet at www.worldoffoodindia.com;

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