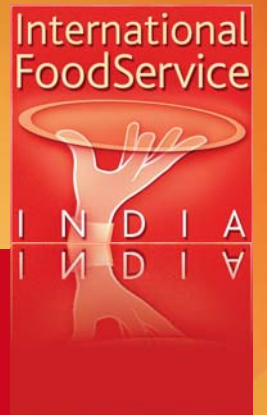


Annapoorna www.worldoffoodindia.com



www.foodservice-india.com



Post Show Report

September 14-16, 2017
Hall 5, Bombay Exhibition Centre,
Goregaon (E), Mumbai, INDIA

Taste the Success...



Koelnmesse YA Tradefair Pvt. Ltd.

1. General Information..... 3

2. Exhibitor Statistics 4

3. Concurrent Conference..... 5

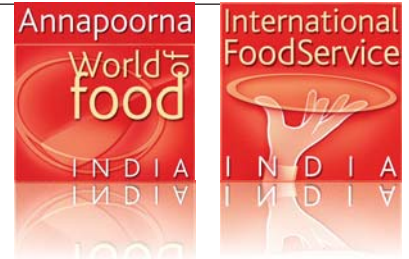
4. Visitor Statistics..... 6

5. Visitor Profile 7

6. Post Show Press Release..... 8



GENERAL INFORMATION



Show Name: Annapoorna - World of Food India 2017
International Food Service India 2017

Dates: September 14-16, 2017

Venue: Hall 5, Bombay Exhibition Centre,
Goregaon (E), Mumbai, India



Show Organisers: Koelnmesse YA Tradefair Pvt. Ltd.
1102, 11th Floor, DLH Park,
Near MTNL Office, S.V.Road,
Goregaon (W), Mumbai - 400062
E-mail: info@koelnmesse-india.com



Federation of Indian Chambers of Commerce & Industry (FICCI)
Federation House, Tansen Marg,
New Delhi - 110001
India
E-mail: ravi.verma@ficci.com



Next Show Date / Venue: September 27-29, 2018
Hall 7, Bombay Convention & Exhibition Centre,
Goregaon (E), Mumbai, India

Success Continues @ India's leading B2B trade fair for food and beverage trade, Annapoorna World of India 2017

Figures Speak...

1. Total Exhibitors: 232
Indian Companies 158 (68%)
International 74 (32%) from 21 countries

2. Space Occupied
Gross Exhibition Area 7500 Sqm

3. International Pavilions: 5 countries
European Union, Poland, Republic of Korea, Turkey, USA.

4. State Pavilions: 7 states
Chhattisgarh, Jharkhand, Kerala, Punjab, Maharashtra, Odisha

5. Other Activities:

Live Cooking Sessions: A series of live cooking sessions were organized during the show period.

Awards Night: Concurrent to the exhibition for the first time, Annapoorna Food Retail Awards was organized in association with Retailers Association of India (RAI), to recognize companies/ individuals for their exemplary contribution to the Indian Retail Industry.

The winners were:

- Supermarket of the Year: 24 by SEVEN
- Hypermarket of the Year: Spencer's Retail & Reliance SMART (Joint winners)
- QSR of the Year: KFC & Natural Ice Creams (Joint winners)
- Restaurant of the Year: Jonah's Bistro
- Food Startup of the Year: Go4fresh.in
- Food CEO of the Year: Mr. Damodar Mall, Reliance Retail Ltd.



CONCURRENT CONFERENCE

On 14th September, 2017; FICCI organized a conference concurrent to Annapoorna - World of Food India 2017 exhibition on **"Food Regulations and Growing Opportunities in Indian Food Processing Industry"**.

The inaugural session witnessed the presence of Smt. Harsimrat Kaur Badal, Hon'ble Minister for Food Processing Industry, GOI; Mr. Rashesh Shah, Senior Vice President, FICCI & CEO, Edelweiss ; Mr. Kumar Rajagopalan, CEO, Retailers Association of India (RAI); Mr. Tomasz Kozlowski, Ambassador, European Union; Shri Chhagan Lal Mundra, Chairman - Chhattisgarh State Industrial Corporation Ltd. and Mr. Ashwani Pande, MD, Koelnmesse YA Tradefair Pvt. Ltd.

The 1st conference session on **"Investment opportunities in Food Processing Sector"** was presented by Mr. KN Sateesh, IAS, Director of Industries, Govt of Kerala, Mr. Sunil Mishra, Managing Director, CSIDC, Mr. Vikram Kumar, Joint Chief Executive Officer, MSIDC and the closing session on **"Emerging Food Regulations and Unraveling Global Food Trade"** was presented by Mr. Prabodh Halde, Regulatory Head, Marico Pvt Ltd and representative from USDA.

The delegation was represented by key individuals from food retail, hotels, importers and other industries.

On 15th September, 2017; Retailers Association of India, organized conference on **"Food Retail in India – Opportunities, Challenges & Trends"** and was addressed by Ms. Manjiri Chunekar, Managing Director, Grassroot Nutrition on subject - Supply Chain Challenges in Food Retail., Mr. Gopal Naik, Sr. Vice President and Head – Legal, Aditya Birla Retail Ltd. on subject - Food Safety Challenges, Ms. Sampada Gadgil, GM & Head Legal, Hypercity Retails (India) Ltd., on subject - Labeling requirements for Food Products.

Along with the trade fair and conferences, a high-profile **CEO Round table conference** on the topic, **Glocalization: Changing face of Indian Food Industry** was also organized on 15th September 2017, in association with Retailers Association of India (RAI).

The Panel discussion took place under the moderator Anmol Bhandari, Partner, Deloitte India presenting eminent speakers from across the industry sharing their knowledge and expertise during the discussion. Below is the list of few speakers for the reference.

- Harpal Singh Sokhi, Celebrity Chef
- K Radhakrishnan, Co-Founder, Grocermax
- Ramesh Menon, CEO, HyperCITY Retail (India) Ltd.
- Sadashiv Nayak, CEO, Big Bazaar
- Shitij Agrawaal, CEO, Sahyadri Agro Retails Ltd.

VISITOR STATISTICS

1. No. of Visitors

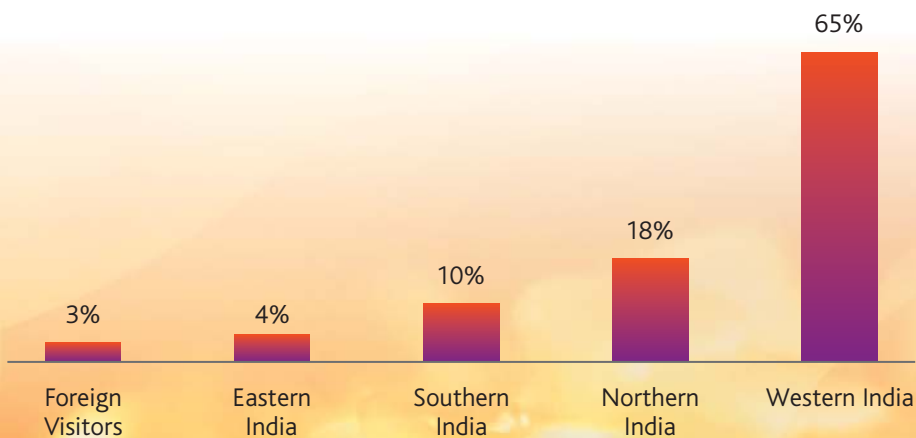
Indian Visitors	8008
Foreign Visitors	297
During 3 days	8305 from 34 countries

2. Visitors from following Countries

Australia	Bangladesh
Belgium	Brazil
Canada	China
Egypt	France
Germany	Ghana
Hongkong	India
Iran	Indonesia
Italy	Japan
Kenya	Kuwait
Mauritius	Nepal
Poland	Qatar
Republic of Korea	Saudi Arabia
Singapore	Spain
Srilanka	Sultanate of Oman
Tanzania	Thailand
Turkey	UAE
UK	Ukraine
USA	

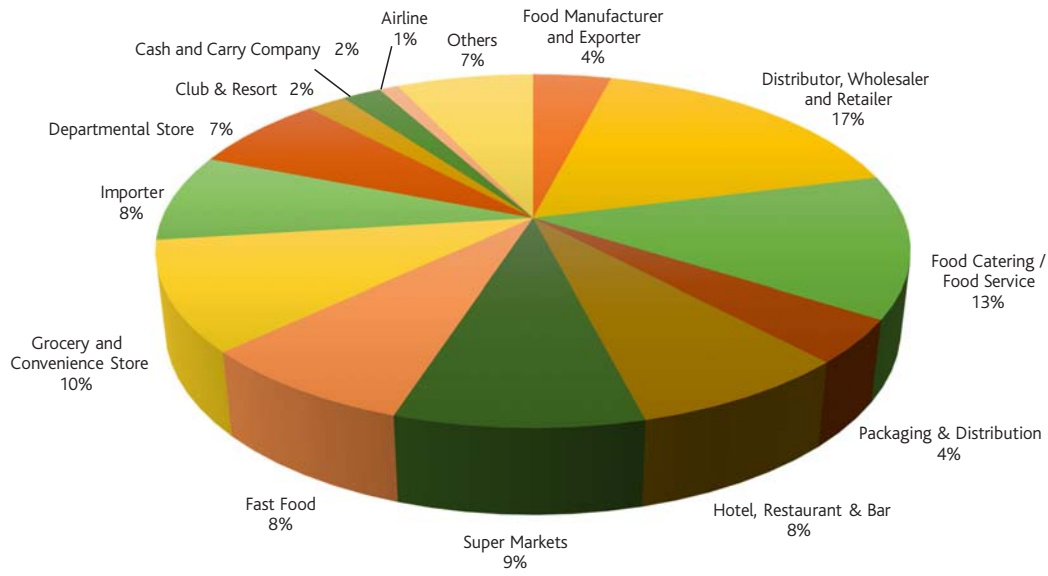


3. Visitors by Region

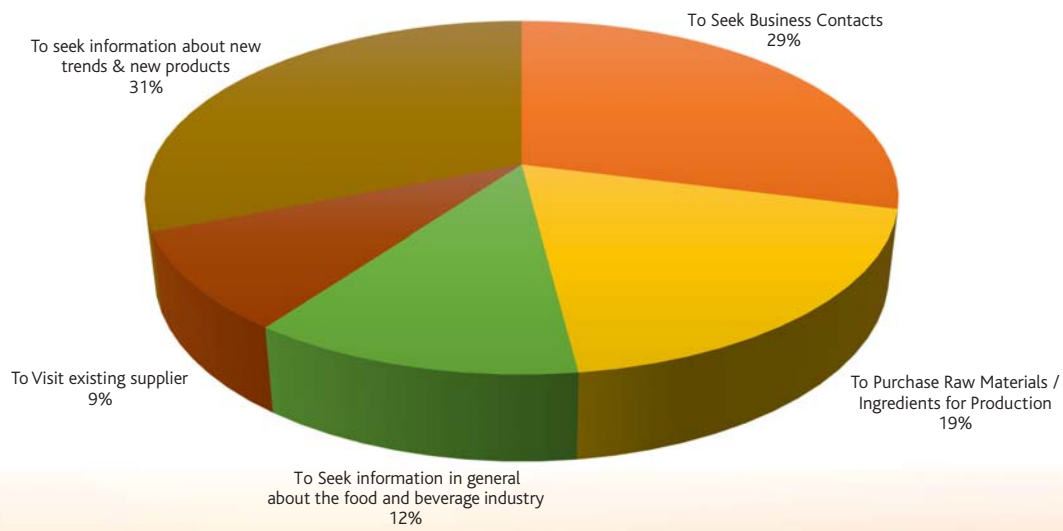


VISITOR SURVEY

1. What is your company's main activity?



2. What is your main objective for visiting Annapoorna – World of food India 2017?



POST SHOW PRESS RELEASE

25th September 2017

Annapoorna World of Food India 2017: all-time high visitor turnout, Marks itself as benchmark trade fair for Food & Beverage retail trade in India

Annapoorna World of Food India 2017 organized during Sep. 14 - 16, 2017 in Mumbai by Koelnmesse YA Tradefair Pvt Ltd. and Federation of Indian Chamber of Commerce & Industry (FICCI) for food and beverage trade closed successfully.

A record number of 8305 trade visitors – an increase of 35% and 232 exhibitors from 21 countries – an increase of 77% from last edition witnessed the three-day mega event, with pavilions from European Union, Poland, Republic of Korea, Turkey, USA, State pavilions and a special pavilion by DIPP

The 12th edition of Annapoorna World of Food India – International Exhibition for food and beverage trade has once again proved its mettle as a benchmark trade fair for Food and Beverage retail industry in the Indian Subcontinent.

Live Cooking Sessions - A series of live cooking sessions

Concurrent Conference: Food Retail in India- Opportunities, Challenges & Trends supported by Retailers Association of India (RAI) With this success, Annapoorna World of Food India has once again proved its importance for the food and beverage trade in the Indian subcontinent.

The next edition of Annapoorna World of Food India scheduled to be organized during September 27 - 29, 2018 in Mumbai will be bigger and better because apart from the food and beverage trade we will also have focus on the food service sector.

For Further Information: www.worldoffoodindia.com